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Explore what's possible with profession-based learning.

Quick Guide

What is experience.work and how do I use it?

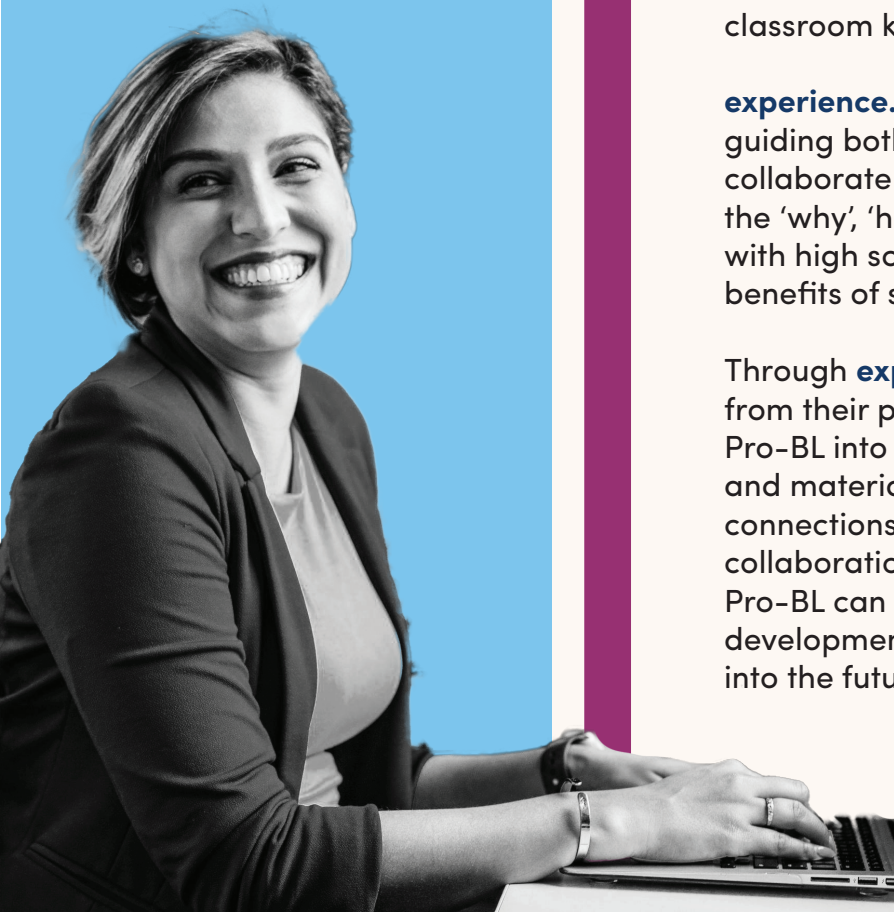
experience.work is where industry and education collide. This website is your gateway to launching profession-based learning (Pro-BL) in your community and building meaningful connections with professionals in industries of all types and sizes. This tool provides free resources, success stories and practical guides to help you get started with Pro-BL and foster partnerships that benefit students and industry.

EXPERIENCE WORK THROUGH PRO-BL

Profession-based learning (Pro-BL) reimagines traditional education by immersing students in real-world work environments, where they can apply classroom knowledge to practical challenges.

experience.work serves as a comprehensive resource, guiding both educators and industry partners on how to collaborate effectively. This platform offers insights into the 'why', 'how' and 'what' behind industry engagement with high school students, emphasizing the mutual benefits of such partnerships.

Through **experience.work**, industry partners learn from their peers who have successfully integrated Pro-BL into their businesses, while educators find tools and materials to initiate or expand these valuable connections. The platform showcases successful collaborations across the country, illustrating how Pro-BL can transform learning, contribute to workforce development and lead to successful business now and into the future.





EDUCATORS

Find tools to foster partnerships with local industries to bring learning to life for students.



INDUSTRY PARTNERS

Hear from other industry partners who have experienced the impact of Pro-BL and learn how to engage with opportunities in your area.



STORY EXCHANGE

Experience profession-based learning through the stories of industry partners, educators and students who have collaborated.



ARTICLES

Examine the latest insights on profession-based learning in featured articles, guest posts and timely news in the world of innovative education.

Ready to explore more? Let's connect!
experience.work/contact

This initiative is powered by the CAPS Network and American Student Assistance® (ASA). The **CAPS Network** is focused on paving the education-to-employment path through profession-based learning. Programs that affiliate with CAPS share best practices and connections with professional partners, post-secondary institutions, teachers and students.

ASA is a national nonprofit at the forefront of changing the way kids learn about careers and prepare for their futures through equitable access to career readiness information and experiences. ASA fulfills its mission—in schools and beyond the classroom—by providing free digital experiences to millions of students, and through advocacy, impact investing, thought leadership and philanthropic support for educators, intermediaries and others.

“When industry and education can collaborate, there are infinite possibilities for the community and the impact for the future workforce.”

**— Nate Clayberg
 Business and Industry
 Director, CAPS Network**